



# New Milford's "Best of the Best" Awards

Thursday, September 12, 2024  
19 Main Street, New Milford, CT

## Sponsorship and Advertising Opportunities

**PROCEEDS BENEFIT THE CORPORATIONS'  
FAÇADE IMPROVEMENT GRANT PROGRAM**

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: (W): \_\_\_\_\_ (C): \_\_\_\_\_

**E-mail Address\*:** \_\_\_\_\_

*\*Our primary method of communication is email. Please provide an e-mail address for important updates!*

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

### **SPONSOR LEVELS** (See descriptions on reverse.)

Please contact [newmilbestofthebest@gmail.com](mailto:newmilbestofthebest@gmail.com) with any questions or to discuss additional recognition opportunities.

- Gold Level Sponsor: \$2,500
- Silver Sponsor: \$1,000

- Hospitality Sponsor: \$500
- Dessert Sponsor: \$250

### **PROGRAM BOOK ADVERTISING**

- Full Page (Color)      \$125 (7.5" H x 4.5" W)
- Half Page (Color)      \$ 75 (3.7" H x 4.5" W)

### **I will provide:**

- Hard Copy
- Electronic/Digital (pdf, psd, jpg files)

**AMOUNT ENCLOSED: \$** \_\_\_\_\_

Your gift may be tax deductible to the full extent provided by law. We suggest that you consult your tax advisor for more information.

Checks are payable to *The Corporation for New Milford Economic Development*. Mail your sponsorship payment and form to: **PO Box 378, New Milford, CT 06776**

**You may also pay online at**

<https://www.corporationmed.org/events>

*Payment must be received by September 8, 2024 to guarantee social media promotion and inclusion in the Program Book.*

*Email ads and logos to*

[newmilbestofthebest@gmail.com](mailto:newmilbestofthebest@gmail.com)



# SPONSOR LEVEL BENEFITS

## PROCEEDS BENEFIT THE CORPORATIONS'S FAÇADE GRANT PROGRAM

### Gold Level Sponsor: \$2,500

- Admission for 6 persons with reserved table seating
- Medium company logo on display banner
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. pre-event reception with keynote speaker
- Full-page color program ad
- Recognition during Awards program

### Silver Level Sponsor: \$1,000

- Admission for 4 persons with reserved table seating
- Small company logo on display banner
- Credit in publicity, social media promotions, name and logo
- Attendance at Chairman's 5:30 p.m. pre-event reception with keynote speaker
- Full-page color program ad
- Recognition during Awards program

### Bronze Sponsor: \$500

- Admission for 2 persons with reserved table seating
- Small company logo on display banner
- Credit in publicity, social media promotions, name
- Half-page color program ad
- Recognition during Awards program

### Hospitality Sponsor: \$250

- Admission for 1 person with reserved table seating
- Company name listing on display banner
- Half-page color program ad
- Recognition during Awards program



#### Program Advertising:

Inside full-page color ad: \$125

Inside half-page color ad: \$ 75

## HELPING LOCAL BUSINESSES

Since 2013, the Corporation for New Milford Economic Development has supported business through its Facade Improvement Grant Program.

The Program promotes the physical and economic revitalization of existing commercial structures to create attractive destinations throughout the Town.



The Corporation has provided over \$150,000 in grants and loans to 55 businesses. In addition, during the Covid pandemic the Corporation provided plexiglass guards and assistance to the business community.

Initial funding for the program came from a State of CT grant, which, through the years, has been augmented by private and corporate contributions.

Today, additional resources are needed to continue. Your support of "Best of the Best" directly benefits the Facade Improvement Grant Program. Please give generously.